

KRUZE

Everything You Need to Know

Just what Kruze is, what it builds, and how to work with us.

Who this is for	Business owners, founders, clients, collaborators — anyone evaluating Kruze
What it covers	Who we are, what we do, our products, how we work, and how to get started
Studio	Kruze · kruze.space

01 — Who Is Kruze?

Kruze is a small, independent software studio. We build digital tools — apps, systems, websites — that help businesses run better.

We are not a large company. We are not a one-person freelancer. We are a focused studio: a small team that takes on a small number of projects and builds them very well.

What does 'software studio' mean?

Think of it like this: if you need a building, you hire an architect and a construction team. If you need a piece of software — an app, a system, a tool for your business — you hire a studio like Kruze. We design it, we build it, we hand it over to you working and ready to use.

What kind of things does Kruze build?

What Kruze builds	In plain terms
Apps for your business	A custom tool built specifically for how your business works. For example: a billing system for a tailor, a booking system for a salon, an inventory tracker for a shop.
Websites	A professional website that represents your business online — or an online store where people can buy from you.
Smart tools using AI	Systems that can look at a photo and tell you what it is, predict what you will need next week, or find the fastest route for your delivery driver.
Tools for researchers	Working systems that bring a research idea to life — not just a presentation, but something that actually runs and can be evaluated.

Where is Kruze based?

Kruze is an independent studio operating under its own name. You can find us at kruze.space. We work with clients wherever they are.

The one thing to remember about Kruze

We build fewer things than most studios, but we build them better. Every product that comes out of Kruze is finished, documented, and ready to use — not a half-built prototype that needs more work before it is useful.

02 — What Makes Kruze Different?

There are many people and companies who will say they can build software for you. Here is what makes Kruze different in practice:

You get the finished thing

When Kruze delivers a project, it is complete. Not a prototype. Not 'mostly done.' Something that runs, that your staff can use on day one, that does what it was supposed to do. We do not invoice for incomplete work.

Your data is yours

Many software companies store your business data on their servers, in the cloud, under their control. At Kruze, your data stays on your machine unless you specifically want it in the cloud. Your client records, your financials, your orders — yours. Not ours.

No hidden costs

Every engagement has a fixed, agreed price before work begins. The price does not change unless you ask for something additional. There are no surprise invoices at the end of a project.

It works offline

A lot of software stops working the moment your internet drops. Most of what Kruze builds works with or without an internet connection. Because businesses do not stop when the Wi-Fi does.

It carries your name, not ours

The products Kruze builds for you are branded with your identity — your logo, your name, your colours. Clients and staff see your business, not a Kruze product.

Direct, honest communication

We tell you clearly what we can and cannot build. We tell you if a timeline is not realistic. We tell you if your idea needs to be scoped differently before it makes sense. We do not tell you what you want to hear just to get the contract.

03 — Who Can Work With Kruze?

Kruze is not just for large companies or tech-savvy clients. Here are the kinds of people and businesses we work with:

Small business owners

If you run a tailoring shop, a salon, a restaurant, a coaching class, a boutique, a clinic, or any small operation — and you have a problem that software could solve — Kruze can build it for you. You do not need to understand how it is built. You just need to know what problem you want solved.

Startups and people building a product

If you have an idea for an app or a service — something you want to build and sell or offer to other people — Kruze can be the technical team that makes it real. You bring the idea. We build it.

People tired of spreadsheets and WhatsApp groups

If your 'system' right now is a mix of notebooks, WhatsApp messages, Excel files, and memory — and it is starting to cause problems — Kruze can build something proper. Something that actually organises your business instead of adding to the chaos.

Researchers and students

If you are working on a research project, entering a competition, or submitting a project for evaluation — and you need a working technical system, not just a document describing one — Kruze can build that system.

Anyone who needs something custom

If you have looked at every app on the market and none of them quite fit how your business works — Kruze builds custom. Built around you, not around an average.

04 — Kruze's Own Products

Alongside building for clients, Kruze builds its own products. Here is what currently exists:

StudioPOS — For Tailoring Studios & Designer Boutiques

StudioPOS is a billing and studio management system built specifically for tailoring shops and designer boutiques. Think of it as the entire back office of your studio in one app.

Here is what it does, in plain terms:

- When a client brings clothes for stitching, you create an order. You enter their measurements, the garments, the price, and how much they paid in advance.
- The app remembers every measurement from every previous order. When that client comes back, their measurements are already there.
- Every order has a status: Pending, Stitching, Ready, Delivered. Your staff can see at a glance what needs to be done.
- When you try to mark an order as delivered but the client hasn't paid the full amount — the app stops you. It won't let delivery happen until the balance is paid. No more forgotten payments.
- With one click, the app generates two documents: a professional invoice for the client (with your logo, payment QR, and balance due) and a separate work slip for the tailor (with measurements in large text, easy to read from a workbench).
- It sends WhatsApp messages automatically when an order is ready, using your boutique's name and the client's name. You don't have to type anything.
- It tracks your staff's attendance and calculates their commission automatically when they complete work.
- Everything is stored on your computer. No internet required. No monthly subscription to keep it running.

Who is StudioPOS for?

Any tailoring studio, designer boutique, or similar business that currently manages orders through a mix of handwritten notes, memory, and WhatsApp. If you have ever lost track of a measurement, forgotten an advance payment, or spent time manually calculating a tailor's commission — StudioPOS solves all of that.

Kachra Seth — Smarter Waste Management for Cities

Kachra Seth is a research project by Kruze that addresses how cities manage waste. It won 3rd place at Anveshana 2026, a research and innovation competition.

In plain terms, here is the problem it solves:

- India generates 62 million tonnes of waste every year. Most of it ends up in landfills because it is not sorted properly at source — meaning at the home or the bin.
- Municipal workers drive inefficient routes, wasting fuel and time, because there is no real-time information about which bins are full.
- City officials have no visibility into how well waste collection is actually working across different areas.

Kachra Seth addresses all three layers:

- For citizens: a mobile app where you can photograph your waste and get told immediately which bin it goes in. You earn points for correct disposal. Your neighbourhood competes against others for the best score.
- For collection workers: a live map showing which bins are full and the most efficient route to empty them. Workers scan a QR code on each bin when they empty it, creating a verified digital record.
- For city officials: a dashboard showing segregation rates, collection efficiency, fuel usage, and which areas are performing well or poorly — all in real time.

The key innovation is that it uses QR codes and smartphone cameras — technology that already exists in every citizen's pocket — instead of expensive hardware sensors. That makes it affordable enough to deploy across an entire city.

05 — What Can Kruze Build For You?

Here is a plain-language list of everything Kruze builds for clients. You do not need to know the technical names — just find the description that matches what you need.

For shops and retail businesses

- A billing system: scan or search for a product, see the price, add to the total, take payment, print a receipt.
- An inventory system: know exactly what you have in stock, get alerted when something is running low, track what sells fastest.
- A supplier order system: track orders to suppliers, know when deliveries are expected, record what arrived.

For service businesses (salons, clinics, coaches, tailors)

- A booking and appointment system: clients book their slot, you see your full calendar, automatic reminders go out before each appointment.
- A client record system: everything about each client in one place — contact details, history of visits, what they purchased, any notes.
- An invoicing system: generate a professional bill for every client interaction with one click.

For businesses that take and fulfil orders

- An order management system: create an order, track it from start to finish, send updates to the client, mark it delivered, confirm payment.
- A work assignment system: assign specific tasks to specific staff, track completion, see who is available.

For businesses with staff

- Attendance tracking: a digital register that cannot be faked, with historical records.
- Payroll calculation: wages, commissions, deductions, advances — calculated automatically based on rules you set.
- Performance tracking: see who is completing the most work, what the quality is like, where bottlenecks are.

For businesses that want to sell online

- An online store: list your products, accept orders, receive payments, manage delivery.
- A catalogue website: show what you offer so clients can browse before they visit or call.
- A digital payment system: QR codes, UPI, and online payment links integrated into your invoices and checkout.

For businesses drowning in manual communication

- Automated order confirmations sent to clients by WhatsApp the moment an order is placed.
- Automatic payment reminders sent before due dates.
- Automatic 'your order is ready' messages when an order is completed.

- No more manually copying and pasting messages.

The short version

If there is a task in your business that you or your staff do repeatedly — writing the same messages, entering the same information, calculating the same numbers — Kruze can almost certainly build something that does it automatically. Talk to us.

06 — How to Get Started

Getting started with Kruze does not require any technical knowledge. You do not need to know what technology you want, what framework, or what language. You just need to know what problem you have.

Step 1 — Describe your problem, not the solution

Do not come with 'I need a React app with a Node backend.' Come with: 'I run a tailoring business and I keep forgetting which orders have been paid. I need something to track this.' That is enough to start.

Step 2 — We have a conversation

A short call or message exchange where we understand how your business works, what the pain points are, and what a solution actually needs to do. We ask the questions. You describe how things work today.

Step 3 — We give you a clear proposal

A document that says exactly what will be built, what it will cost, and when it will be ready. No jargon. No vague language. If you do not understand something in the proposal, we have not written it clearly enough — ask us to rewrite it.

Step 4 — We build it

You stay informed throughout. Not with confusing technical updates, but with simple check-ins: what was done this week, what is being done next week, are there any decisions you need to make.

Step 5 — You receive it ready to use

When we hand over the product, it is running. We walk you through how to use it. We give you documentation written in plain language. And for 14 days after delivery, if anything is not working right, we fix it at no charge.

07 — Questions People Usually Ask

Do I need to understand technology to work with Kruze?

No. You need to understand your business. Kruze handles everything technical. Your job is to tell us what your business needs. Our job is to build it.

What if I am not sure exactly what I need?

That is the most common starting point. Describe the problem — what is not working, what is taking too long, what keeps going wrong. Kruze will help you work out what needs to be built.

How long does a project take?

It depends on what is being built. A simple tool for one specific task might take two to four weeks. A full business management system might take two to three months. We give you a realistic timeline in the proposal — and we do not start the clock until the scope is agreed.

Can I see it while it is being built?

Yes. Depending on the project, you will receive working previews at key milestones. You can give feedback before the final version is complete.

What happens if I want to add something after it is built?

Additions are treated as new scope items — discussed, quoted, and agreed before they are built. This keeps the original project on track and prevents costs from quietly growing.

What if something breaks after delivery?

For 14 days after delivery, any bug or issue that comes from our work is fixed at no charge. After that, ongoing support is available under a separate agreement.

Can I take the product to a different developer later?

Yes. Everything Kruze builds belongs to you. All source code, all files, all assets are handed over in a format any developer can work with. You are never locked into Kruze.

Is Kruze affordable for a small business?

We price differently for small businesses and early-stage startups. Tell us your situation and budget when you reach out. We will be honest about what is feasible and whether there is a version of the project that fits.

08 — The Quick Summary

If you only remember a few things from this document, make it these:

- ✓ Kruze is a small software studio. We build apps, tools, and systems for businesses and startups.
- ✓ We build things properly — finished, documented, and ready to use on day one.
- ✓ You do not need to be technical to work with Kruze. You need to know your problem.
- ✓ Everything is fixed-price. No surprise bills. No hourly rates for open-ended work.
- ✓ Your data is yours. Your product is yours. No lock-in.
- ✓ We work with small businesses, startups, researchers, and anyone who needs something custom built.
- ✓ The fastest way to start is to describe your problem at kruze.space.

Website	kruze.space
Contact	kruze.space (contact form)
Response time	Within 48 hours on business days

KRUZE

kruze.space

We build what you need.